



2024 Lodge Achievement Survey | Canada

Purpose and Instructions

This survey is to measure lodge progress year over year and use the data to recognize and celebrate lodges that are achieving their goals. It is also used to determine Lodge Achievement awards that are given out during convention years as well as Merit Awards (gold-silver-bronze). In addition to recognition, the survey helps to drive content and offerings and should be considered as a communication tool with headquarters that lodges can use. Please take advantage of comments sections throughout the form. The designated lodge officer (usually the secretary) should fill out all sections of the survey. The survey will take a minimum of 30 minutes to complete. We suggest you download a draft copy from the Sons of Norway website so that you can look through the questions ahead of time and gather needed information for the fastest completion. Please answer all questions.

The survey is worth a total of up to 80 points. An extra 5 points will be awarded for submissions by or on March 15.

QUESTIONS?

Contact Sons of Norway headquarters at (612) 821-4643 or fraternal@sofn.com.

Lodge Overview - 0 Points

This section is for demographic information and lodges will not be penalized for negative answers. Please answer all questions. Responses should reflect information for Jan-Dec 2024.

- * 1. Lodge Name
- * 2. Lodge District
- * 3. Lodge Number
- * 4. Lodge City
- * 5. Lodge Providence
- * 6. Does your lodge own property?
 - Yes
 - No
7. Each lodge has different strengths. What are some things your lodge does well?
8. What do you think was your lodge's best meeting, event or program this past year?
9. What area(s) does your lodge struggle with?
10. What is one goal you have as a lodge for the year?



11. Overall, how have your membership numbers trended over the last 5 years?

- Steadily trending up
- Fluctuate up and down, trending up
- Steadily trending down
- Fluctuate up and down, trending down
- Other (please specify)

12. What is your current membership total?

13. Approximately, how many members of your lodge actively participate?

14. Has your lodge increased or decreased in membership over the last year?

- Increased
- Decreased
- Stable

15. By how many members (approx.)?

16. Why do you think that is?

17. Has your lodge discussed disbanding in the last year?

- Yes
- No

18. Additional Comments

Promotion & Recruitment - 20 Points

Please answer all questions. Responses should reflect information from Jan-Dec 2024.

19. Did your lodge participate in a parade or public festival? (1pt)

- Yes
- No

20. Did your lodge have a newsletter that is distributed at least 4 times per year? (2pts)

- Yes
- No

21. Did your lodge utilize Sons of Norway Newsletter Service content? (1pt)

- Yes
- No



22. If yes, how much of it on average? (1pt)

- Nearly all
- More than half
- Less than half
- Very little

23. Did your lodge have an up-to-date website or Facebook page? (1pt)

- Yes
- No

24. Did your lodge establish recruitment goals for the year? (1pt)

- Yes
- No

25. Did your lodge have a membership committee that met at least 3 times per year? (1pt)

- Yes
- No

26. Did your lodge create a welcoming environment for guests and new members by having greeters or members of a welcoming committee at every meeting and event? (1pt)

- Yes
- No

27. Did your lodge have information for potential members at every meeting, such as newsletters, event fliers, business cards, applications? (1pt)

- Yes
- No

28. Does your lodge try to appeal to a variety of age groups? (1pt)

- Yes
- No

29. Name at least one method you used to recruit members.

30. Did your lodge organize at least 1 special event open to the public during the year? (dinner, festival, etc.) (1pt)

- Yes
- No



31. Did you encourage new members to join on the website? (1pt)

- Yes
- No

32. Did your lodge recognize those who recruited new members? (1pt)

- Yes
- No

33. Did your lodge partner with other organizations in the community? (1pt)

- Yes
- No

34. If yes, which ones?

35. Did your lodge partner with schools in the community? (1pt)

- Yes
- No

36. If yes, which ones and how do you partner?

37. Was your lodge featured in local media? (advertising or news) (1pt)

- Yes
- No

38. About how many members have and use email? (1pt)

- Nearly all
- More than half
- Less than half
- Very few

39. About how many members have gone paperless? (1pt)

- Nearly all
- More than half
- Less than half
- Very few

40. Has your lodge used an email and marketing platform? (such as MailChimp or Constant Contact) (1pt)

- Yes
- No

41. Additional comments



Member Experience - 20 Points

Please answer all questions. Responses should reflect Jan-Dec 2024.

42. Did your lodge offer at least 1 special interest group or cultural class during the year that met on a regular basis for multiple sessions? (book club, knitting, etc.) (1pt)

- Yes
- No

43. Did your lodge collaborate with another organization or lodge for a program, activity, or community service project? (3pts)

- Yes
- No

44. Did your lodge utilize a member satisfaction survey? (1pt)

- Yes
- No

45. Did your lodge provide a calendar of meetings and events for members? (1pt)

- Yes
- No

46. How many community service activities did your lodge participate in during the year? (up to 8 may be counted) (8 pts max)

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8

47. How many culturally focused lodge programs did your lodge offer during the year? (up to 6 may be counted) (6 pts max)

- 1
- 2
- 3
- 4
- 5
- 6

48. Additional Comments



Administration & Compliance - 20 Points

Please answer all questions. Responses should reflect Jan-Dec 2024.

49. Did your lodge hold at least 8 meetings per year? (excluding executive/board meetings) (1pt)

- Yes
- No

50. Did your lodge hold separate business and social meetings? (1pt)

- Yes
- No

51. Did your lodge file officer changes (D63) by December 31? (1pt)

- Yes
- No

52. Did your lodge submit your D17 by March 15? (1pt)

- Yes
- No

53. If your lodge owns property, did you submit your D18 by May 15? (0pts)

- Yes
- No

54. Did your lodge record community and fraternal events? (1pt)

- Yes
- No

55. Did your lodge have at least 3 officers who used the officer resources on the Sons of Norway website? (1pt)

- Yes
- No

56. Did your lodge prepare and utilize an annual budget? (1pt)

- Yes
- No



57. Did your lodge send delegates to your last district convention? (1pt)

- Yes
- No

58. How many pictures did your lodge submit to your district publicity director for inclusion in Viking Magazine? (4pts max)

- 1
- 2
- 3
- 4 or more
- None

59. Did any of your lodge officers participate in online training through the Sons of Norway website? (1pt)

- Yes
- No

60. What training topics does your lodge want to learn more about?

61. Did your lodge have at least 4 officers? (1pt)

- Yes
- No

62. Did all your officers have and use email? (1pt)

- Yes
- No

63. Do you know who your Zone Director is? (1pt)

- Yes
- No

64. Have your officers been trained on how to navigate the website? (1pt)

- Yes
- No

65. Have you filed your 990 for the last 3 years? (1pt)

- Yes
- No
- n/a



66. Have lodge officers been trained on how to find and use the lodge supply store? (1pt)

- Yes
- No

67. Do officers know where to find forms and resources online? (1pt)

- Yes
- No

68. Additional Comments

Business & Financial - 10 Points

Please answer all questions. Responses should reflect Jan-Dec 2024.

69. Has your lodge discussed the role that the three operational areas (financial, fraternal, foundation) play in supporting the mission of Sons of Norway during at least one meeting this year? (2pts)

- Yes
- No

70. Has your lodge had printed materials on hand related to the financial services offered by Sons of Norway at two or more lodge meetings or events? (2pts)

- Yes
- No
- n/a

71. Has your lodge included an article or short blurb about the financial products and services Sons of Norway offers at least twice in your newsletter, website, and/or social media? (2pts)

- Yes
- No
- n/a

72. Has your lodge highlighted the financial section of the monthly Viking magazine during at least two lodge meetings? (2pt)

- Yes
- No

73. Do members have a basic understanding of the products Sons of Norway offers? (2pts)

- Yes
- No
- n/a



74. Does your lodge want or need additional education about products?

- Yes
- No
- n/a

75. Do you have an agent that works closely with the lodge?

- Yes
- No
- n/a

76. Additional Comments

Foundation - 10 Points

Please answer all questions. Responses should reflect Jan-Dec 2024.

77. Did your lodge have a Lodge Foundation Director? (1pt)

- Yes
- No

78. Did your lodge hold a fundraising event for the Sons of Norway Foundation or Sons of Norway Foundation Canada? (proceeds going to the foundation) (2pts)

- Yes
- No

79. Did your lodge have at least one article or short blurb in your lodge newsletter promoting the Sons of Norway Foundation and/or Sons of Norway Foundation Canada? (1pt)

- Yes
- No

80. Did your lodge participate in Foundation initiatives such as Foundation month for either Sons of Norway Foundation or Sons of Norway Foundation Canada? (2pts)

- Yes
- No

81. Did your lodge make members aware of scholarship and grant deadlines? (1pt)

- Yes
- No



82. Does your lodge emphasize to members that Sons of Norway Foundation is a separate entity from Sons of Norway and is financially independent of it? (2pts)

- Yes
- No

83. Has your lodge utilized any grants in the last year? (1pt)

- Yes
- No

84. If yes, which one(s)?

85. Additional comments

Final

Thank you for taking the time to complete this survey. We appreciate all you do for your lodge and Sons of Norway! Don't forget to record the time it took to do this survey as part of your volunteer hours for 2025. Please click on "Done" to submit your responses. To get a copy of your survey, contact fraternal@sofn.com

* 86. Submitted by - Name

* 87. Officer Role | Survey Completion Date